

Abhishek Virmani

Experience and Service Designer

+918700962247 | abhishek_virmani@nid.edu

Portfolio: abhishek.work
Linkedin: abhishek_virmani
Based in Bengaluru,
Kuala Lumpur and Boston.

EXPERIENCE

Equitable Technologies - UX Designer

JAN 2025 - PRESENT (FULL TIME)

At Equitable Technologies, an **MIT-incubated** health tech startup in **Boston**, I am the sole designer responsible for leveraging technology and AI to create impactful **healthcare experiences**. My work focuses on **simplifying colorectal cancer screening**. In the last eight months, I've designed experiences for over 4 distinct products, significantly contributing to the company's valuation tripling to approximately **15 Million USD**.

Walmart Global Tech - Service and Experience Designer

JUN 2024 - DEC 2024 (GRADUATION PROJECT)

At Walmart, I harnessed the power of Gen AI to **humanize and reimagine shopping experiences for individuals with disabilities**. became the **first intern-led initiative to go live at Walmart**, garnering over **5k daily user reviews** by utilising behavioural design principles with the UGC team.

Axia Health Assist - Associate Service Designer

MAR 2022 - JUL 2022 (GRADUATION PROJECT)

At Health Assist, I contributed to building a **proactive healthcare network** powered by **AI-driven diagnostic capabilities**.

Infoicon Technologies - Interaction Designer

AUG 2021 - NOV 2021 (SUMMER INTERNSHIP)

At Infoicon, I studied organisational systems to translate business requirements into functional interfaces.

EDUCATION

National Institute of Design, Bengaluru

Masters in Design, Universal Design

AUG 2022 - DEC 2024

Dr. A.P.J Abdul Kalam Technical University

Bachelors in Design, Interaction Design

JUN 2018 - JUL 2022

"I am an interdisciplinary designer with a passion for designing for digital experiences that leave a social impact, exploring the role of nature in design, and understanding design and the human brain.

I believe in the power of learning and I look forward to learn, experience, grow and fall apart in my design journey."

SKILLS

Service design, UX/Experience design, UI/Interface design, Interaction design, Motion design, Three.js, Social innovation, Storytelling, Visual design, Design Thinking, Universal design, Prototyping, Wireframing, User Interviews, illustrations, Information Architecture, Design narratives, Design surveys, Data Visualisation, Storyboarding, User Journey maps, Design for Business, Value Proposition, Consumer Experience(CX)

TOOLS

Figma, Adobe illustrator, Adobe XD, Indesign, Blender, Spline, Framer, Miro, Procreate, Lottiefiles.